

Benton County Fair

## Consumer Judging Contest

Friday, August 19, 2011 11:00 am Fairgrounds Exhibit Hall

Three Divisions – Open to 4-H, FCCLA, and FFA members

**Cloverbud (ages 5-8)**

**Junior (ages 9-13)**

**Senior (ages 14-19)**

Making decisions about what to purchase is an everyday activity. You use your best judgement every time you make a purchase. Consciously or unconsciously, you weigh factors such as time, energy, price, quality and need. You decide the importance of each of these factors and then make your decision. In judging, you do the same thing. You learn the standards of quality for goods and services. Then, you observe, compare and make decisions based on the facts you have collected.

All participants will judge three classes. Four placements shall constitute a class.

Only three of the following classes will be selected for each division.

### Cloverbud

Toddler Party      Snacks  
Beverages      Place Settings

### Juniors

Toys      Place Settings  
Athletic Shoes      Beverages/Snacks

### Seniors

Light Bulbs      On-Line Shopping      Laundry Detergent  
Athletic Shoes      Evaluating Advertising      Backpacks

**Study materials can be found at:**

[http://www.kidsarus.org/go4it/Activities\\_Events/consumer\\_judging/default.htm](http://www.kidsarus.org/go4it/Activities_Events/consumer_judging/default.htm)

Participants will judge individually. Participants should bring sharp pencil.

Tie Breaker: In the event of ties, one of the selected classes will be used as the tie breaker. That class will require giving written reasons. Each participant will have three minutes per class to make their decisions.

For more information about the Consumer Judging Activity, contact Janice Shofner, Benton County Extension Agent, at 479-271-1060.